

**CITY OF LOS ANGELES**  
INTERDEPARTMENTAL CORRESPONDENCE

Date: June 1, 2023

To: Street and Transportation Projects Oversight Committee  
Matthew W Szabo, Office of the City Administrative Officer (CAO), Chair  
Sharon Tso, Chief Legislative Analyst (CLA)  
Randall Winston, Office of the Mayor (Mayor)

From: *MSA* for  
Steven Fierce, Principal Architect  
Architectural Division  
Bureau of Engineering

Subject: **THE BUREAU OF ENGINEERING FISCAL YEAR (FY) 2022-23 MUNICIPAL FACILITIES ARCHITECT, RECREATION AND PARKS (R&P), AND LA RIVER PROJECTS – WRITTEN REPORTS-HOLLYWOOD WALK OF FAME MASTER PLAN AND HOLLYWOOD WALK OF FAME METRO ACTIVE TRANSPORTATION -VINE AND HIGHLAND STATION IMPROVEMENTS**

**HOLLYWOOD WALK OF FAME VISION PLAN**

**Background**

The Hollywood Walk of Fame (HWO<sub>F</sub>) comprises of more than 2,600 bronze and terrazzo star plaques embedded in and lining the sidewalks of Hollywood Boulevard and Vine Street. The stars honor the achievements of celebrities in the entertainment industry. The HWO<sub>F</sub> is a City of Los Angeles Historic Cultural Monument (No. 194, designated in 1978) that attracts millions of tourists and visitors worldwide each year. It runs 1.3 miles east to west on Hollywood Boulevard, from Gower Street to La Brea Avenue, plus a short segment of Marshfield Way that runs diagonally between Hollywood Boulevard and La Brea Avenue; and 0.4 miles north to south on Vine Street between Yucca Street and Sunset Boulevard. The HWO<sub>F</sub> is in Council District No. 13.

Over the years, various areas of the HWO<sub>F</sub> have fallen into disrepair. Due to the HWO<sub>F</sub>'s overall size, complicated jurisdictional issues, and the escalating costs associated with the terrazzo material used for the stars, there have been inconsistent repairs. Even relatively minor maintenance or repairs to individual stars can prove to be a costly endeavor. Large-scale repairs of a block or more at a time have been extremely complicated, expensive, and in many cases begin to show deterioration within a few years. As a result, the HWO<sub>F</sub> as a whole is inconsistent, piecemealed and often does not match the expectations visitors have for the HWO<sub>F</sub> or for Hollywood in general.

There are a number of master plans, studies, and records related to the HWoF that have been conducted by various organizations or agencies throughout the years. The diverse nature of the various studies and the organizations that commissioned them is indicative of the special place the HWoF has in the community. The current goal is to move the HWoF forward into the 21st century, respecting its rich history, while establishing a holistic and long-lasting vision.

The overall master plan will provide extended sidewalks, protected bicycle lanes, new shade trees, signage, crosswalk improvements, star repair, bus shelters, bike racks, benches, street furniture on Hollywood Boulevard as well as improvements on Vine Street.

Through a competitive Task Order Solicitation process, Gensler, the prime Architectural firm, has been tasked with performing the conceptual work for the Hollywood Walk of Fame vision plan, which was completed in 2019. Subsequently, Gensler was awarded and tasked with completion of the Schematic design of the entire stretch on Hollywood Blvd and Vine Street, which was completed in December 2020. Due to the complex nature of the project as well as funding availability, it was decided to separate this project into three (3) phases as outlined below, for the completion of the Design Development drawings, Construction Documents, as well as implementing construction.

- **Phase I** – Hollywood Boulevard (N. Gower Street to Wilcox Avenue)
- **Phase II**-Hollywood Boulevard (Wilcox Avenue to N La Brea Avenue)
- **Phase III**- Vine Street (Yucca Street to Sunset Boulevard)

### **Current Status**

At this time, Gensler is tasked with completing the Design Development drawings and Construction documents for Phase I of Hollywood Boulevard, however, since February 2023, the project has been on hold due to the Council Office of Hugo Soto Martinez requesting that they like to explore modification of the current design, which may include reconfiguring the streetscape so that bicycles and pedestrians would be in the center of the street versus being adjacent to the sidewalk, as is the current design. Other suggestions include restricting access throughout HWoF corridor to only bus and ride share vehicles. On April 27, 2023, there was a group meeting between LADOT, Metro, Council Office and BOE to discuss the Hollywood Walk of Fame project as a whole and the consideration of considering different design options. The Council Office is currently discussing internally on streetscape reconfiguration options and will report back to BOE for a follow up meeting as to any potential changes in scope.

### **Budget Shortfall**

Per **Table 1**, the total project cost is currently estimated at **\$156,200,000** and has shortfall of approximately **\$144,795,000**. However, BOE believes it currently has or will

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have enough funding to implement design for all the three Phases I, II and III. The funding available from inception for this project was approximately **\$11,404,830** [\$4,593,639 -CRA Excess Non-Housing Bond Proceeds and \$6,811,189-UDAG Hollywood Redevelopment Project Area Special funds] for which the City has currently encumbered an amount of \$6,268,300, which includes Schematic Design and Environmental Documentation of entire HWO F as well as Phase I Design Development drawings and Construction Document drawings.

BOE has not solicited proposals for Phase II and Phase III full services but anticipates that BOE will be able to fund the entire fee for design work, assuming the utilization of additional CTIEP funding of **\$6,600,000** which was granted from the CAO's Office to be used as front funding for the supplemental Hollywood Walk of Fame Metro Improvements, funded by Metro grant program. An approximate amount of \$1,318, 500 of the \$6,600,000 will need to be used for the shortfall related to the Hollywood Walk of Fame Metro Improvements, as outlined in the next section, therefore the amount available for CTIEP to fund the shortfall of the larger HWO F Project will be approximately, **\$5,281,000**, which will bring the shortfall to approximately **\$139,500,000**. This funding can be used to supplement the additional design work. This supplemental funding will only be available once the City receives reimbursements for Metro.

CATEGORY		SUB-CATEGORY	PROJECT COST
CONSTRUCTION	1	Phase -Hollywood Blvd (Wilcox to Gower)	\$ 43,000,000.00
	2	Phase II- Hollywood Blvd (Wilcox to LA Brea)	\$ 54,000,000.00
	3	Phase III - Vine St (Yucca to Sunset)	\$ 13,000,000.00
	4	<b>Subtotal</b>	<b>\$ 110,000,000.00</b>
	5	Construction Contingency (15% of Subtotal)	\$ 16,500,000.00
	6	Construction Administration (12% of Subtotal)	\$ 13,200,000.00
	7	<b>Total Constuction Budget</b>	<b>\$ 139,700,000.00</b>
DESIGN	8	Staff Costs, Consultant Costs, Direct Costs (15% of Subtotal)	\$ 16,500,000.00
<b>TOTAL PROJECT BUDGET</b>			<b>\$ 156,200,000.00</b>
FUNDS AVAILABLE	9	CRA Excess Non Housing Bond Proceeds	\$ 4,593,639.00
	10	Hollywood Redevelopment Project Area Special Fund No. 58G.	\$ 6,811,189.00
	11	<b>Total Funding Available</b>	<b>\$ 11,404,828.00</b>
<b>TOTAL PROJECT SHORTFALL</b>			<b>\$ 144,795,172.00</b>
	11	Additional CTIEP Front Fund Reimbursements	\$ 5,281,452.00
<b>TOTAL PROJECT SHORTFALL - Utilization of CTIEP Funds</b>			<b>\$ 139,513,720.00</b>

**Table 1- Project Budget -HWO F Master Plan**

## **HOLLYWOOD WALK OF FAME METRO ACTIVE TRANSPORTATION IMPROVEMENTS-VINE AND HIGHLAND STATION IMPROVEMENTS**

### **Summary**

On January 20, 2021, the Planning and Programming Committee of Metro approved its Measure M Metro Active Transportation (MAT), Transit and First/Last Mile Program and awarded approximately **\$7,195,402** for design and construction to the City to implement near term improvements enhancing placemaking and pedestrian safety improvements around the Hollywood/Highland and Hollywood/Vine Stations, through a Memorandum of Understanding (MOU). These improvements will supplement the larger HWoF scope. This funding will be on a reimbursement basis, and the CAO has identified \$6,600,000 of CTIEP funding in order to cash flow this Metro project.

This scope of work would entail early-implementation sidewalk extensions that consist of esthetic upgrades of the roadway using treatments such as Endurablend or other types of materials - proposed for N. Orange Drive to Schrader Boulevard (within the Hollywood/Highland station) and Schrader Boulevard and Wilcox Avenue (within the Hollywood/Highland). These early-implementation sidewalk extensions would take up the existing parking lane spaces in the designated areas noted above. It would allow for nearer term deployment of this pedestrian amenity, adjacent to and near each Metro station. Proposed for inside the sidewalk extensions are street furnishings of world-class quality and design that have been selected for the Walk of Fame Master Plan and will be a precursor for its overall future implementation. These would include Metro transit shelters, bus shelters, planters with trees, parking stations for bicycles and dock less vehicles, bus pad decks, street furniture, signage, and waste receptacles. The intent is to execute this work in a manner consistent with the design principles outlined in the schematic design of the Walk of Fame Master Plan.

### **Current Status**

This Project has completed 50% Design Documentation and is on hold until confirmation has been provided from the Council Office that BOE can move forward. The Council Office It is in the hopes that BOE can move forward within the month of June 2023.

### **Budget Shortfall**

Per **Table 2**, the total project cost is currently estimated at **\$\$8,513,950** and has shortfall of approximately **\$1,318,500**. This overbudget is due to an increase in construction cost since the original estimate of the MOU was prepared. Since the time the estimate was prepared, construction costs have increased due to inflation and supply chain issues.

The City is currently in discussion with Metro to determine how to proceed with the increase in costs. Some options included 1) reducing the scope for the limits of work or 2) Metro contributing more funding to the MOU. If neither Option comes to realization, the additional cash to supplement the shortfall can be made available in part through the additional \$6,600,000 the CAO has provided for front funding, which will be reimbursed

from Metro for the cost of entire cost of the project as the project receives quarterly reimbursements. An approximate amount of \$1,318,500 of the \$6,600,000 will need to be used for the shortfall. Therefore, there would be no shortfall, if being able to utilize the reimbursements.

CATEGORY		SUB-CATEGORY	PROJECT COST
CONSTRUCTION	1	Hollywood/Vine Station Improvements	\$ 3,062,575.00
	3	Hollywood /Highland Station Improvements	\$ 3,062,575.00
	4	<b>Subtotal</b>	<b>\$ 6,125,150.00</b>
	5	Construction Contingency (15% of Subtotal)	\$ 918,800.00
	6	Construction and Post Construction Administration/Engineering (12%)	\$ 735,000.00
	7	<b>Total Construction Budget</b>	<b>\$ 7,778,950.00</b>
	DESIGN	8	Staff Costs, Environmental Consultant Costs, Direct Costs (12%)
<b>TOTAL PROJECT BUDGET</b>			<b>\$ 8,513,950.00</b>
FUNDS AVAILABLE	9	Metro Active Transportation Improvement	\$ 7,195,402.00
	10	<b>Total Funding Available</b>	<b>\$ 7,195,402.00</b>
<b>TOTAL PROJECT SHORTFALL</b>			<b>\$ 1,318,548.00</b>
	11	Additional CTIEP Front Fund Reimbursements	\$ 1,318,548.00
<b>TOTAL PROJECT SHORTFALL - Utilization of CTIEP Funds</b>			<b>\$0.00</b>

**Table 2-Project Budget- MAT Highland/Vine Station Improvements**

## **SCHEDULE FOR MASTER PLAN AND METRO ACTIVE TRANSPORTATION IMPROVEMENTS**

The following schedules are under the assumption that BOE receives resolution from the Council Office on how to proceed with the Metro Active Transportation Scope by end of May 2023; and how to proceed on the entire larger Hollywood Walk of Fame by the end of June 2023.

**Table 3** below depicts the construction start dates for the Metro Active Transportation-Vine Highland Station Improvements as well as the different Phases of the Hollywood Walk of Fame Master Plan improvements. Table 4 depicts the overall schedule of pictorially.

Project Description	Anticipated Construction Start Date
Metro Active Transportation Improvements:	March 2024
Phase I-Hollywood Blvd (N. Gower St to Wilcox Ave)	September 2025
Phase II Hollywood Boulevard (Wilcox Ave to N La Brea Ave)	July 2026
Phase III- Vine Street (Yucca Ave to Sunset Blvd)	July 2026

**Table 3- Project Schedule (Construction Start Date)**

Project	2020		2021		2022		2023				2024				2025				2026				2027				2028	
	20-H1	20-H2	21-H1	21-H2	22-H1	22-H2	23-Q1	23-Q2	23-Q3	23-Q4	24-Q1	24-Q2	24-Q3	24-Q4	25-Q1	25-Q2	25-Q3	25-Q4	26-Q1	26-Q2	26-Q3	26-Q4	27-Q1	27-Q2	27-Q3	27-Q4	28-H1	28-H2
Vine/ Highland Station Improvements					PD	DESIGN				B&A	CONS																	
Ph I- Hollywood Blvd -Wilcox to Gower	PRE-DES						DESIGN				B&A	CONS																
Ph II- Hollywood Blvd- Gower to La Brea	PRE-DES										DESIGN				B&A	CONS												
Ph III- Vine St- Yucca to Sunset	PRE-DES										DESIGN				B&A	CONS												

PD= Pre-Design; B&A=Bid and Award ; CONS=Construction

**Table 4-Project Schedule (Total Project)**

NDM/nm

- cc: David Hirano, City Administrative Office  
 Daisy Bonilla, City Administrative Office  
 Salyna Cun, City Administrative Office  
 Maria Souza-Rountree, City Legislative Office  
 Nur Malhis, Bureau of Engineering

Attachments: Hollywood Walk of Fame Master Plan- Construction Network Event Presentation, dated October 2022