## 2<sup>ND</sup> REGIONAL INVESTORS CONFERENCE | 2014

### **AGENDA\***

### Wednesday, February 26, 2014

**12:30 PM – 2:30 PM SHUTTLE SERVICE PICK-UP (every 30 minutes)** From Loews Hotel Lobby to Universal Studios Hollywood Public Transportation also available via Metro Red Line (every 10 minutes)

1:00 PM REGISTRATION

The Globe Theatre at Universal Studios Hollywood

2:00 PM WELCOMING REMARKS

Honorable Eric Garcetti, Mayor, CITY OF LOS ANGELES

2:15 PM ECONOMIC UPDATE PANEL

Moderator: Miguel A. Santana, City Administrative Officer, CITY OF LOS ANGELES

- Jordan Levine, Director of Economic Research, BEACON ECONOMICS
- Bruce Baltin, Senior Vice President, PKF CONSULTING USA, LLC
- Ernest Wooden Jr., President and Chief Executive Officer, LOS ANGELES TOURISM & CONVENTION BOARD

3:00 PM REFRESHMENT BREAK

3:15 PM CREDIT PRESENTATIONS

Moderator: Natalie R. Brill, Chief of Debt Management, CITY OF LOS ANGELES

- Miguel A. Santana, City Administrative Officer, CITY OF LOS ANGELES
- Mark J. Saladino. Treasurer and Tax Collector. COUNTY OF LOS ANGELES
- Donna R. Mills, Treasurer, LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY
- Lisa Mowery, Acting Chief Financial Officer, WASTEWATER SYSTEM, CITY OF LOS ANGELES

4:45 PM UNIVERSAL STUDIOS HOLLYWOOD PRESENTATION

• Chris Nelson, Chief Financial Officer, UNIVERSAL STUDIOS HOLLYWOOD

5:00 PM VIP TRAM TOUR OF UNIVERSAL STUDIOS HOLLYWOOD BACKLOTS (Optional)

6:00 PM COCKTAIL RECEPTION

6:15 PM MESSAGES FROM CITY OF LOS ANGELES COUNCILMEMBERS

- Honorable Paul Krekorian, Councilmember, Chair of Budget and Finance Committee and Ad Hoc Committee on Film & T.V. Production Jobs, 2<sup>ND</sup> DISTRICT, CITY OF LOS ANGLES
- Honorable Tom LaBonge, Councilmember, Chair of Trade, Commerce & Tourism Committee, 4<sup>TH</sup> DISTRICT, CITY OF LOS ANGELES

7:30 PM – 8:30 PM SHUTTLE SERVICE PICK-UP (every 30 minutes) From Universal Studios Hollywood to Loews Hotel Public Transportation also available via Metro Red Line (every 10 minutes)

## 2<sup>ND</sup> REGIONAL INVESTORS CONFERENCE | 2014

### **AGENDA\***

Thursday February 27 2014

mai Suay, i	Columny 21, 2014	
6:45 AM	REGISTRATION	Preston's Restaurant Lobby, Loews Hotel
7:00 AM	BREAKFAST BUFFET	Preston's Restaurant, Loews Hotel
7:45 AM	DEPART ON SITE TOURS	Preston's Restaurant Lobby, Loews Hotel
11:15 AM	RETURN FROM SITE TOURS	
11:30 AM	LUNCHEON	Paramount Theatre at Paramount Pictures
11:45 AM	<ul> <li>CREDIT PRESENTATIONS</li> <li>Moderator: Miguel A. Santana, City Administrative Officer, CITY OF LOS ANGELES</li> <li>Philip R. Leiber, Chief Financial Officer, LOS ANGELES DEPARTMENT OF WATER &amp; POWER</li> <li>Ryan P. Yakubik, Interim Chief Financial Officer, LOS ANGELES WORLD AIRPORTS</li> <li>Karl K.Y. Pan, Chief Financial Officer, PORT OF LOS ANGELES</li> <li>Timothy S. Rosnick, Deputy Controller, LOS ANGELES UNIFIED SCHOOL DISTRICT</li> </ul>	
2:15 PM	<ul> <li>CLOSING REMARKS</li> <li>Miguel A. Santana, City Administrative Officer, CITY OF LOS ANGELES</li> </ul>	
2:30 PM	CONFERENCE ADJOURNS	
3:00 PM	PARAMOUNT PICTURES STUDIO TOUR (Optional, Duration: 1 Hour)	

2:30 PM - 4:30 PM SHUTTLE SERVICE PICK-UP (every 15 minutes) From Paramount Pictures (outside the Bronson Gate) to Loews Hotel

In an effort to "go green," presentation materials will be made available electronically. Printed materials will not be made available during the conference. Presentation materials will be posted online at <a href="mailto:cao.lacity.org">cao.lacity.org</a> by February 19, 2014.

\*Subject to change. Please check <u>cao.lacity.org</u> regularly for updates and conference materials.

## 2<sup>ND</sup> REGIONAL INVESTORS CONFERENCE | 2014

### SITE TOUR INFORMATION

We are excited to offer six site tours, which showcase various operational facilities in Los Angeles. Please choose one site tour from the following options:

LOS ANGELES CITY AND COUNTY\*: The Los Angeles City and County invite you to tour two of the most iconic buildings in the City and County: the Walt Disney Concert Hall and City Hall. Designed by Frank Gehry and completed in 2003, the Walt Disney Concert Hall is a modern marvel and newest of the Music Center's four venues. Walt Disney Concert Hall is one of the most acoustically sophisticated concert halls in the world, providing both visual and aural intimacy for an unparalleled musical experience. Visitors will tour much of the interior space and gardens surrounding this architecturally stunning building. Down the street is the City of Los Angeles City Hall. Built in 1928 and seismically retrofitted after the 1994 Northridge Earthquake, the art deco interior will fill your senses with its beautiful rotunda and marble hallways. We will also visit the observation deck at the top of the Tom Bradley Tower for a panoramic view of the City. We just hope it is a clear day.

LOS ANGELES DEPARTMENT OF WATER AND POWER\*\*: LADWP is nearing completion on the construction of a new ultraviolet (UV) water treatment facility at the Los Angeles Aqueduct Filtration Plant (LAAFP) in Sylmar. The state-of-the-art UV facility will add an advanced level of protection to the LADWP's treatment process to comply with new water quality regulations established by the United States Environmental Protection Agency. Treating approximately 600 million gallons of water per day, the UV facility will be the second largest in the United States.

LOS ANGELES WORLD AIRPORTS\*: For over 85 years, Los Angeles International Airport (LAX) has been leading Los Angeles to the future – creating jobs, driving our local economy, connecting the Los Angeles region to the world, and the world to Los Angeles. LAX is the third busiest airport in the nation and the sixth busiest in the world. To meet the demand, maintain a safe operation, and improve the passenger experience, a major capital improvement program is underway that will once again make LAX a world class airport. LAX improvements are approximately halfway done with nearly \$7.3 billion in capital improvements and it is easily the largest public works program in the history of the City of Los Angeles. The airfield tour will begin at the Flight Path Learning Center and Museum and will highlight many of the recently completed projects including the new Tom Bradley International Terminal, LAFD Aircraft Rescue and Firefighting Station No. 80, and other airfield improvements and points of interest.

**PORT OF LOS ANGELES:** For more than 100 years, the Port of Los Angeles – America's Port – has been making history as an economic engine for Southern California and the nation. What better way to see America's busiest container port and to learn about the Port's role in international trade than from the water? Visitors will sail down the Main Channel where they will see an impressive array of ships, mega-sized machinery, wildlife including sea lions and birds, and other sights unique to the harbor. Guests will experience pulling up next to a massive containership as giant cranes load and unload cargo. The Captain's narration includes historical references, point of interest identification, economics, and statistical information.

LOS ANGELES WASTEWATER SYSTEM: The City of Los Angeles operates and maintains one of the world's largest wastewater collection and treatment systems. The City of Los Angeles is currently planning and designing over 150 sewers and sewer related projects that will be built over the next decade as part of the 10-Year LA Sewers Construction Program. Over 6,500 miles of sewers serve more than four million residential

## 2<sup>ND</sup> REGIONAL INVESTORS CONFERENCE | 2014

and business customers in Los Angeles and 29 contracting cities and agencies. These sewers are connected to the City's four wastewater and water reclamation plants that process an average of 550 million gallons of wastewater each day of the year. Want to know what happens after the "flush"? To find out, come join us on a site tour of the Donald C. Tillman Water Reclamation Plant. The Tillman Plant, together with the Los Angeles-Glendale Water Reclamation Plant, are the leading producers of reclaimed water in the San Fernando Valley. A major reconstruction project completed in 1991 doubled Tillman Plant capacity to 80 million gallons of wastewater per day. The Tillman Plant also includes the Japanese Garden, irrigated with reclaimed water and frequently used as a site for filming. For your safety, please be aware all participants will be required to wear closed toe walking shoes and hard hats will be provided on site.

\*This tour is subject to a security clearance. Please be prepared to show your driver's license or any other government issued photo ID.

<sup>\*\*</sup>This tour is subject to a security clearance. Please submit a copy of your driver's license or any other government issued photo ID prior to the conference to cao.debt@lacity.org.

## 2<sup>ND</sup> REGIONAL INVESTORS CONFERENCE | 2014

### STUDIO TOUR INFORMATION

To make this a true LA experience, Universal Studios Hollywood and Paramount Pictures are offering their studio tours to our guests. If you are interested in one or both of these tours, please indicate your preference on the registration form. Studio tours are optional.

**UNIVERSAL STUDIOS HOLLYWOOD VIP TRAM TOUR:** Get a closer look at where and how your favorite movies are made on the Studio Tour. Keep an eye out for actual production of tomorrow's hit films as you tour through soundstages, backlot streets, fantastic movie-making demonstrations and astounding special effects.

The Studio Tour will give you a 45-minute behind-the-scenes look at a real movie studio lot including:

- The exciting King Kong 360 3D, created by Peter Jackson.
- The Curse of the Mummy's Tomb.
- The actual movie set of Jurassic Park III, The Grinch & War of the Worlds.
- The experience of an 8.3 earthquake that's a 10 on the scale of fun.
- The chilling Psycho house and Bates Motel.
- And hundreds of other sets, props, and locations of hit films, television, and music productions.

As part of this Universal's most time-honored attraction, the trams have been outfitted with the latest LCD flat screen video monitor technology, DVD players and state-of-the-art studio systems. Guests will be able to see how the various parts of the Universal Lot have been used in motion pictures and television productions over the years. Utilizing state-of-the-art technology, a hip Hollywood sense of humor and the creative talents of some of Hollywood's biggest names, the Studio Tour will be the place to go to get in the movies!

**PARAMOUNT PICTURES STUDIO TOUR:** Walk in the Footsteps of Legends. Experience 100 years of Hollywood history and witness more in the making with an intimate tour of the Paramount Pictures studio lot. During your visit, a knowledgeable guide will lead your small group on a behind-the-scenes look at the longest operating and only remaining major studio in Hollywood. You will see where some of the most celebrated motion pictures and TV shows were made and leave feeling like a part of film history.

## 2<sup>ND</sup> REGIONAL INVESTORS CONFERENCE | 2014

### REGISTRATION INFORMATION

**RSVP** is required to attend the conference. To RSVP, please send a completed Registration Form to cao.debt@lacity.org by Friday, February 14, 2014. There is no charge for investors and credit analysts. Registration fees for issuers and all other public finance professionals are \$50 and \$325, respectively. For more information, please contact the Debt Management Group at (213) 473-7500.

### TRAVEL AND ACCOMMODATIONS

We have secured a block of rooms at the Loews Hollywood Hotel. If making reservations by phone, please reference the **LA Regional Investors Conference** to receive the discounted room rate. All attendees will be responsible for their own room, tax and incidental charges. **Please make your reservations by Monday, February 3, 2014**. Please reserve your rooms early as block rooms are limited.

### Reserve Online:

https://resweb.passkey.com/Resweb.do?mode=welcome\_ei\_new&eventID=10908301&utm\_source=11945&utm\_medium=email&utm\_campaign=27116205

Reserve by Phone: 1-855-563-9749

Room Rates: \$239 per night (Single and double rooms available)

Parking Rates: \$13 self-parking and \$38 valet parking

Attire: Business Casual

Onsite hosted parking will be available at Universal Studios and Paramount Studios. Onsite non-hosted parking will be available at Loews Hollywood Hotel. Specific information regarding driving directions and parking will be provided after registration. Complimentary shuttle service to and from the studios and hotel will be provided. Public transportation is also available via the Metro Red Line. For more transit information, please visit www.metro.net/riding/maps/red-line/. For more general information about the venues, please visit:

### UNIVERSAL STUDIOS HOLLYWOOD

1000 Universal City Plaza Universal City, CA 91608 http://www.universalstudioshollywood.com

#### **PARAMOUNT PICTURES**

5555 Melrose Avenue Hollywood, CA 90038 http://www.paramountstudios.com

### LOEWS HOLLYWOOD HOTEL

1755 North Highland Avenue Hollywood, CA 90028 http://www.loewshotels.com/Hollywood-Hotel