BRUCE BALTIN

Senior Vice President
PKF Consulting USA, LLC

Bruce Baltin is a Senior Vice President in the Los Angeles office of PKF Consulting USA. PKF Consulting USA (PKFC) is an international firm of management consultants, industry specialists, and appraisers who provide a full range of services to the hospitality, real estate, and tourism industries. Headquartered in San Francisco, the firm has offices in Atlanta, Boston, Chicago, Dallas, Houston, Indianapolis, Los Angeles, New York, Philadelphia, and Washington, DC.

In his more than 40 years with PKF, Mr. Baltin has had a wide diversity of experience in the Hospitality and Tourism industries including market demand studies, valuations, economic and operational consulting and dealing with leases, franchises and management contracts. His industry experience includes hotels, resorts, clubs, restaurants, theme parks, and national and state parks. He has worked extensively with various governmental entities in tourism and hospitality real estate issues. He has frequently been quoted in the national and local press and testified as an expert witness on various industry issues.

Prior to joining PKF he taught at the University of Nevada, Las Vegas and was corporate operations analyst for the Sheraton Corporation of America. He has taught extensively in the Collins School of Hospitality Management at California Polytechnic Institute, Pomona. He is an Adjunct Associate Professor teaching courses in the Masters of Real Estate Development program at the University of Southern California. He is a member of various professional and community organizations.

NATALIE R. BRILL

Chief of Debt Management
City of Los Angeles

Natalie Brill has served as the Chief of Debt Management in the Office of the City Administrative Officer, City of Los Angeles, since 2000. Ms. Brill manages a $6.3 billion debt portfolio, consisting of general obligation bonds, judgment obligation bonds, lease revenue obligations as well as special fund debt such as the City’s wastewater system revenue bonds, solid waste revenue bonds, and various assessment bonds. In addition, Ms. Brill also manages the City's $335 million general fund lease revenue commercial paper program and the $200 million wastewater system revenue commercial paper program. In 2011, Ms. Brill received the California Public Service Association “2011 Award in Excellence” and the National Women in Public Finance (WPF) “2011 She’s My Hero Award.” Ms. Brill had served on the GFOA Debt Committee. She is the Treasurer of the new WPF LA Chapter. Ms. Brill has a Bachelor of Arts degree in Government from Pomona College and a Master of Arts Degree in Humanities from the University of Chicago. Ms. Brill lives in the City of Los Angeles with her husband and has two children in college.
HONORABLE ERIC GARCETTI
Mayor
City of Los Angeles

Eric Garcetti is the 42nd Mayor of Los Angeles. His "back to basics" agenda is focused on job creation and solving everyday problems for L.A. residents. Garcetti was elected four times by his peers to serve as President of the Los Angeles City Council from 2006 to 2012. From 2001 until taking office as Mayor, he served as the Councilmember representing the 13th District which includes Hollywood, Echo Park, Silver Lake, and Atwater Village -- all of which were dramatically revitalized under Garcetti's leadership. Garcetti was raised in the San Fernando Valley and earned his B.A. and M.A. from Columbia University. He studied as a Rhodes Scholar at Oxford and the London School of Economics and taught at Occidental College and USC. A fourth generation Angeleno, he and his wife, Amy Elaine Wakeland, have a young daughter. He is a Lieutenant in the U.S. Navy reserve and is an avid jazz pianist and photographer.

HONORABLE COUNCILMEMBER PAUL KREKORIAN
Chair of Budget and Finance Committee and Ad Hoc Committee on Film & T.V. Productions Jobs
2nd District, City of Los Angeles

Born and raised in the San Fernando Valley, Paul Krekorian has spent a decade in public service. Since 2010, he has served on the L.A. City Council where his leadership as chairman of the Budget and Finance Committee helped guide the city through the Great Recession and toward greater economic promise. Recently, the Councilmember was asked to chair the Ad Hoc Committee on Film and T.V. Production Jobs to continue his efforts in helping Southern California stem the tide of runaway production. He also leads the San Fernando Valley Council of Governments, a coalition of leaders fighting for the Valley, and serves as a board member on the Metropolitan Transit Agency.

Paul graduated from Reseda’s Cleveland High School before earning his B.A. in political science from the University of Southern California and a law degree from UC Berkeley. Upon graduating, he spent two decades practicing business, entertainment, and property litigation, while also devoting his time to reducing domestic and gang violence.

In 2006, after three years on the Burbank Board of Education, Paul was elected to the California State Assembly, representing the 43rd District working to increase government accountability and transparency as co-chair of the Legislative Ethics Committee. In Sacramento, Paul worked on landmark legislation to improve the environment and authored the state’s first successful film and television production tax incentive, which cut down on runaway production and secured thousands of jobs.

Paul lives in the San Fernando Valley with his wife and three children.
HONORABLE COUNCILMEMBER TOM LABONGE
Chair of Trade, Commerce & Tourism Committee
4th District, City of Los Angeles

Tom LaBonge's role as Councilmember for the Fourth District of the City of Los Angeles is the culmination of a lifetime spent in service to his native city. He has worked in some capacity for the City of Los Angeles for almost four decades, starting with a stint on Mayor Tom Bradley's youth council. In recognition of his years of service, Los Angeles Magazine in 2009 dubbed LaBonge "Mr. Los Angeles."

LaBonge first took office in 2001, in a special election to replace his friend and political mentor John Ferraro. He was subsequently re-elected to four-year terms in 2003, 2007, and 2011.

A longtime advocate for parkland with a special affection for Griffith Park, LaBonge spends a part of every morning hiking to the top of Mount Hollywood, from which one can see all of the Los Angeles Basin. He counts as one his greatest achievements in office the acquisition of Cahuenga Peak, which saved 138 acres from redevelopment and added them as open space to Griffith Park. He has also worked tirelessly in support of Los Angeles's sister city program, maintaining connections with cities all over the world.

LaBonge currently serves as Chairman for Trade, Commerce & Tourism, Vice Chair for Arts, Parks, Health, Aging and River, Member of Energy & Environment Committee, Member of Transportation Committee, Member of Rules, Elections and Intergovernmental Relations Committee, and serves on the City Council Leadership as the Assist President Pro Tempore.

LaBonge's family first came to Los Angeles in the 1880s. He currently resides in Silver Lake, with his wife Brigid and their two children, Mary-Cate and Charles.

PHILIP R. LEIBER
Chief Financial Officer
Los Angeles Department of Water & Power

Mr. Leiber assumed his current position on February 1, 2012. Prior to joining the Department, Mr. Leiber served as the Chief Financial Officer for Seattle City Light, a role he held from 2009 through 2012. Previously, Mr. Leiber was the Chief Financial Officer and Treasurer for the California Independent System Operator, where he was employed from 1997 to 2009. Mr. Leiber also served as a manager with Coopers & Lybrand (now PricewaterhouseCoopers) in the Financial Advisory Services area. Mr. Leiber is a certified public accountant in California and a certified treasury professional. Mr. Leiber holds a bachelor's degree in business administration and a master's degree in accounting from the University of Michigan, and holds a master's degree in Computer Information Systems from the University of Phoenix.
JORDAN LEVINE
Director of Economic Research
Beacon Economics

Jordan Levine is Economist and Director of Economic Research at Beacon Economics, LLC. Since joining the firm, Mr. Levine has emerged as a leading authority on the California state economy, and its many regional economies. He is responsible for running and updating Beacon Economics’ quarterly state and metro area forecast models, and plays a leading role in the firm’s major consulting projects. He also manages Beacon Economics’ EB—5 Visa economic and employment analysis practice. He has conducted economic forecasting and analysis for the Office of the California State Controller, the Los Angeles Chamber of Commerce, the California Bankers Association, and Paulson & Co., Inc., among many others. Mr. Levine holds an M.A. in International Economics with Merit from the University of Sussex and a B.A. in Business Economics from the University of California, Santa Barbara.

DONNA R. MILLS
Treasurer
Los Angeles County Metropolitan Transportation Authority

Donna R. Mills was appointed Treasurer in July 2013, following her appointment to Interim Treasurer in January 2013. Ms. Mills previously served LACMTA as Assistant Treasurer beginning in April 2001, and as Senior Investment Manager beginning in December 1995. As Treasurer, she is responsible for directing LACMTA's revenue collection, investment management and debt management programs, and for overseeing pension and benefits administration. Prior to joining LACMTA, Ms. Mills served as a Financial Planning Administrator and as Cash Manager for Pacific Enterprises. She also worked as a Banking Analyst and as a Research Assistant for the Federal Reserve Bank of Philadelphia. Ms. Mills holds a Bachelor of Arts in Economics and Sociology from the University of Pennsylvania and an MBA from the University of California, Berkeley.

LISA MOWERY
Acting Chief Financial Officer
City of Los Angeles, Bureau of Sanitation

Lisa Mowery is the Acting Chief Financial Officer for the City of Los Angeles Bureau of Sanitation, which is responsible for providing solid resources, stormwater and wastewater services to over 4 million people. Lisa previously worked as a project manager and environmental compliance specialist during her 23 years with the City of Los Angeles. During the past 14 years, she has been involved in the issuance of over $3.5 billion in bonds for the City's Wastewater Program. She has a BS in Civil Engineering from Purdue University and is a Registered Civil Engineer in California.
CHRIS NELSON
Chief Financial Officer
Universal Studios Hollywood

Chris Nelson is currently the Chief Financial Officer for Universal Studios Hollywood. As CFO, Chris is responsible for all aspects of the financial management of the company including: strategic planning, budgeting and reporting, financial analysis, controllership, product and pricing activities, quality initiatives, and information technology. Prior to his current position, Chris held leadership positions across various functions within Universal Parks & Resorts, including business development, construction, operations, and marketing. Chris earned his MBA from UCLA and BA in Economics from Pomona College.

KARL K.Y. PAN
Chief Financial Officer
Port of Los Angeles

Karl Pan is the chief financial officer for the Port of Los Angeles, the number one containerport in the nation and — with its AA and Aa2 bond rating — the highest-rated U.S. seaport operating without tax support. Appointed in February 2008, he directly oversees the Port’s Finance Division, which includes the Accounting and Budget, Debt Management, Financial Management, Management Audit and Risk Management sections and associated functions. Pan brings to the post 29 years of domestic and international finance experience in commercial lending, risk management, operational and capital planning, marketing, and economic resources allocation.

Prior to his appointment to the Port, Pan served as the deputy executive director of finance at Los Angeles World Airports (LAWA), a position he held since April 2006. He previously served as the acting chief financial officer at LAWA since September 2005. Pan moved to that position after having served as financial manager of LAWA’s Debt and Treasury Management division since January 2004. As financial manager, his responsibilities included overseeing debt management, rates and charges and capital programs. He also oversaw LAWA’s grant and passenger facilities charge activities.

Prior to his position with LAWA, Pan served as an executive vice president at the Bank of Hawaii in Honolulu where he was on the management committee and in charge of the bank’s Global Market. His responsibilities included oversight of more than 40 branches across the Asia-Pacific region, an operating budget of $90 million, and management of nearly $5 billion in assets. He also previously worked for Chemical Bank in New York and the Bank of China in Los Angeles.

Pan holds a MBA in finance from the University of California, Los Angeles and a bachelor of arts degree in liberal arts from the University of Texas, Austin.

He currently resides in Southern California’s San Gabriel Valley area.
TIMOTHY S. ROSNICK
Deputy Controller
Los Angeles Unified School District

Mr. Rosnick currently serves as Deputy Controller with the Los Angeles Unified School District. He has been with LAUSD since 2006 and has served in various capacities including Controller for 3 years. Prior to joining LAUSD, Mr. Rosnick served as an Administrator at the Orange County Department of Education and as Financial Officer with the Los Angeles County Office of Education. Mr. Rosnick graduated from the University of Washington with a Bachelor of Arts degree with Distinction in Economics and received a Master of Business Administration degree from the University of Texas at Austin. Mr. Rosnick is a member of the Government Finance Officers Association and the CFA Institute.

MARK J. SALADINO
Treasurer and Tax Collector
County of Los Angeles

Mark Saladino is the Treasurer of Los Angeles County, and also serves as Tax Collector, Public Administrator, and a trustee of LACERA, the County pension system. From 1982 to 1990 he worked as an attorney in New York City and Los Angeles, specializing in financial transactions. Mr. Saladino joined Los Angeles County in 1990 in the Office of the County Counsel, and was appointed to his current position in 1998. He holds a Bachelor of Science degree in Finance with High Honors from the University of Illinois, and a Juris Doctor degree from New York University. He is admitted to practice law in New York, California and the District of Columbia.

MIGUEL A. SANTANA
City Administrative Officer
City of Los Angeles

In 2009, Miguel Santana was appointed as the City Administrative Officer for the City of Los Angeles. Miguel has direct oversight of the City’s $7.7 billion budget, labor negotiations, risk management, debt management and other major policy issues.

Prior to this position, Miguel served as Deputy Chief Executive Officer for Los Angeles County, the largest county in the United States, and provided oversight to all of the County’s social service departments which represented $9 billion of the $22 billion annual County budget.

With more than 20 years of experience managing numerous legislative, fiscal, political, and community issues, Miguel Santana was Managing Director at Sonnenschein, Nath and Rosenthal consulting on high profile cases.
Preceding this position, Mr. Santana served as Chief of Staff to one of five Board Supervisors for Los Angeles County.

Miguel Santana has a Master’s Degree in Public Administration from Harvard University and in 2011, was awarded CFO of the Year by the Los Angeles Business Journal. Mr. Santana serves on the Boards of the Mexican American Legal Defense Educational Fund, the Washington-based Latino Leaders Network, LA Plaza de Cultura y Artes, and United Way of Greater Los Angeles.

ERNEST WOODEN JR.
President and Chief Executive Officer
Los Angeles Tourism & Convention Board

Ernest Wooden Jr. has been President and CEO of the Los Angeles Tourism & Convention Board since January, 2013.

Wooden has spent his entire career in the hospitality industry, including more than a decade in senior leadership positions in both global brand management and operations with Hilton Hotels Corporation. As Executive Vice President, Global Brand Management for Hilton, he led all worldwide branding initiatives, working with 3,000 properties in 80 countries. Wooden also worked with Sheraton Hotels and Resorts, Omni Hotels & Resorts, Doubletree by Hilton and Promus Hotel Corporation. He has also been involved with global hospitality valuation, brand selection and investment analysis both as the Executive Vice President and Senior Managing Director at Alagem Capital Group, and as Chief Executive Officer of Creative Consulting.

Wooden is currently pursuing a doctorate from the International School of Management, Paris, France. A native of Brooklyn, N.Y., Wooden holds both a bachelor’s degree in business administration and a master’s degree in management science from Thomas Edison State College.

RYAN P. YAKUBIK
Interim Chief Financial Officer
Los Angeles World Airports

Mr. Yakubik was appointed Interim Chief Financial Officer in 2013. He served as Director of Capital Development and Budget beginning October 2007. He is responsible for overseeing the Department’s financial reporting, rates and charges, grants administration, operating budget, capital budget and all debt-related functions at LAX and LA/ONT. Mr. Yakubik came to the Department after more than eight years in the financial services industry where he most recently served as a fixed income portfolio manager for institutional clients. Mr. Yakubik holds a Bachelor of Arts degree in Economics from the University of California at Los Angeles and is a Chartered Financial Analyst.